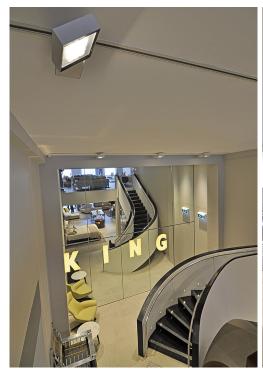


# **B.I.G. NEWS**

January 2016





## **ERCO - King Furniture, Richmond**

Award-winning designer furniture, King Furniture, has a new store centrally located in Richmond's designer furniture hub on Church Street. The show-room showcases a large range of contemporary and modern pieces of furniture designed in Australia. **David Hicks** is the interior and building practice who delivered this stylish architecture interior that represents the brand's philosophy for uniqueness and excellence.

The designers selected ERCO LED luminaires to create a functional lighting solution that provides sufficient lumen outputs for ambient and accent lighting in retail applications. The ERCO lens technology produces a lighting system that not only highlights the rooms surfaces and furniture finishes but also achieves efficient visual comfort for the staff to work and for the customers to appreciate the quality of the exclusive merchandise without any discomfort or secondary glare.

A series of ERCO Opton 38W spotlights are mounted on a recessed track and installed throughout the showroom creating accent lighting over different furniture arrangements. The spotlights compact dimensions and high luminous flux make them the ideal luminaire in low ceiling spaces. The Opton was specified with flood and wide flood beam distributions to minimise the number of spotlights necessary to accentuate large pieces of furniture in the showroom. The ERCO Skim 18W recessed downlights are used to provide general lighting over the fabric samples area, while Quintessence 6W directionals and Compact 16W wallwashers illuminate the display area on the second floor. The showroom features a spiral staircase that is aesthetically enhanced with the addition of ERCO Floor Washlights XS on the sides of each stairs treads. The minimalist design and superb glare control of this orientation luminaire facilitates its integration to any architectural element without being intrusive.





King Furniture understands that the use of quality LED luminaires and the application of good lighting design are critical factors in attracting the retailer's target market, guiding customers through the store, creating a comfortable shopping environment and encouraging purchase decisions.

For more project images, please visit **Buckford Website**.

The B.I.G. Team

**Opton Spotlight** Product information >>>



**Skim Downlight** Product information >>>





Floor Washlight XS Product information >>>



**Compact Wallwasher** Product information >>>







**WE-EF - Swan Hill Lighting Upgrade** 

Buckford Illumination Group was proud to assist landscape architects at Pollen Studio in selecting the WE-EF VFL530 for the lighting upgrade in the Swan Hill Sustainable Lighting Strategy.

Swan Hill Rural City Council appointed Pollen Studio to provide a lighting scheme that will enhance the public areas along the Murray and Marraboor Rivers as well as into the Swan Hill CBD. The WE-EF VFL530 was tested on-site and chosen by the designers for its "side-throw" distribution suitable for pathway lighting. The luminaire's "S70" lens creates a narrow side distribution that allows significantly reduced infrastructure costs, ongoing maintenance costs as well as reducing the waste light associated with similar HID solutions.

For more information on this project, visit the **Pollen Studio Website.** 

For more information on the VFL500 range, visit WE-EF.com



### **ERCO New Cantax Recessed LED Spotlight**

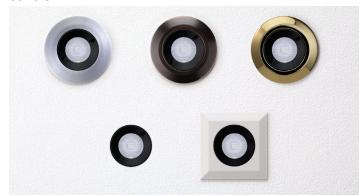


The Cantax recessed luminaire, adds more flexibility to this successful range of track spotlights. In high and low rooms, different sizes and shallow recess depths facilitate the integration into the ceiling. Thanks to the tiltable and rotatable luminaire head, the recessed spotlight can be adjusted individually. The highly efficient system consisting of collimating and interchangeable Spherolit lenses provides the designer with a wide variety of light distributions – be it for precise accent lighting using narrow spot, the washlighting of horizontal product displays with oval flood or the uniform illumination of shelves using wallwashing.





An extremely compact recessed luminaire family; The new Minimo offers a choice of three interchangeable optics covering 12°, 30° and 60° beam angles, and additional Tilt and Eye versions provide flexible beam control.



Minimo Range Product information >>>



Cantax Recessed Spotlight Product information >>>

#### **OUR BRANDS**











Copyright © 2016 Buckford Illumination Group, All rights reserved.

#### Our mailing address is:

#### **Buckford Illumination Group**

PO Box 609

Port Melbourne, VIC 3207

Phone: 03 9646 8201

Email: sales@buckford.com.au

JOIN THE B.I.G. TEAM ON



CLICK HERE >>>

